

Economic Development by the Numbers

A source for data and statistical information to assist in promoting your community, county and state

November 2013

Feature: Area Profiles from Job Service North Dakota

This issue of *Economic Development by the Numbers* will look into "Area Profiles" from Job Service North Dakota. Job Service has been offering this service for a while, but has only recently begun offering profiles for all counties rather than just the largest cities in the state. This enables the public to easily access an overview of the labor market and economy for each individual county in ND or for the state as a whole.

Featured Web Site: <https://www.ndworkforceintelligence.com/gsipub/index.asp?docid=350>

The "Area Profile" service, through ND Workforce Information Network, compiles data from the American Community Survey (ACS), Local Area Unemployment Statistics (LAUS), Local Employment Dynamics (LED), Online Job Opening Report (OJOR) and Unemployment Insurance Statistics from Job Service ND, Quarterly Census of Employment and Wages (QCEW), U.S. Bureau of Economic Analysis, U.S. Census Bureau, and the Office of the ND State Tax Commissioner. This information is provided in a 24-page PDF and displays information in a variety of ways throughout the profile including tables, charts, and graphs.

Before the "Area Profile" service was revamped, data was only updated once a year and was only provided for the largest cities in the state. Job Service now updates the "Area Profiles" with the most recent data on the first Tuesday of every month. This is especially helpful if you're not keeping a close eye on data release dates.

It is important to realize that the secondary data used in the profiles may not follow the same schedule. Newer data may become available after the profile's release date and some data may be updated less often.

This is how the first page of an "Area Profile" will look: (profile displayed is for the entire state)

NORTH DAKOTA AREA PROFILE			
		SUMMARY STATISTICS	
		North Dakota	United States
			
POPULATION CHARACTERISTICS			
Population ²⁰¹⁰⁻¹² ^{EST}	[2012]	699,628	313,914,040
Largest City (incorporated places) ²⁰¹⁰⁻¹² ^{EST}	[2012]	Fargo	New York
Largest City Population ²⁰¹⁰⁻¹² ^{EST}	[2012]	109,779	8,336,697
Median Age ^{ACS}	[2007-2011]	37.1	37.0
Average Commute Time to Work (minutes) ^{ACS}	[2007-2011]	16.3	25.4
HIGHEST EDUCATIONAL ATTAINMENT ^{ACS} [2007-2011]			
No High School Diploma (%)		10.0	14.6
High School Diploma or Equivalent (%)		27.4	28.6
Some College, No Degree (%)		23.7	21.0
Associate's Degree (%)		12.3	7.6
Bachelor's Degree (%)		19.6	17.7
Graduate or Professional Degree (%)		6.9	10.5
<small>(Percent of population 25 years and over)</small>			
INCOME AND POVERTY			
Per Capita Personal Income (\$) ²⁰¹²	[2012]	54,871	43,735
Population Below Poverty Level (%) ^{ACS}	[2007-2011]	12.3	14.3
Median Household Income (\$) ^{ACS}	[2007-2011]	49,415	52,762
LABOR FORCE AND UNEMPLOYMENT ^{LAUS} [AUG 2013]			
Labor Force		408,580	155,971,000
Unemployment Rate (%)		2.7	7.3
<small>(Civilian population 16 years and over working or actively seeking work)</small>			
EMPLOYMENT AND WAGES			
Employment ^{QCEW}	[Q1 2013]	412,303	131,517,074
Average Weekly Wages (\$) ^{QCEW}	[Q1 2013]	885	989
Hires Rate (%) ^{LAUS}	[Q3 2012]	23.9	
Separations Rate (%) ^{LAUS}	[Q3 2012]	24.1	
LARGEST EMPLOYMENT ^{QCEW} [Q1 2013]			
Health Care and Social Assistance		54,520	
<small>(Private industry employment)</small>			
HIGHEST AVERAGE WEEKLY WAGES (\$) ^{QCEW} [Q1 2013]			
Mining, Quarrying, and Oil and Gas Extraction		1,836	
<small>(Private industry average weekly wages)</small>			
JOB OPENINGS AND ACTIVE RESUMES ^{OJOR} [SEP 2013]			
Job Openings		23,006	
Active Resumes		9,835	
Active Resumes per Job Opening		0.4	
<small>Data are not seasonally adjusted. Asterisks (**) indicate data cannot be released due to reliability, availability or confidentiality restrictions.</small>			
<small>ALL DATA CURRENT AS OF OCTOBER 1, 2013. Quarterly time period definitions: Q1=Jan-Mar Q2=Apr-Jun Q3=Jul-Sep Q4=Oct-Dec</small>			
<small>LABOR MARKET INFORMATION CENTER</small>		<small>JOB SERVICE NORTH DAKOTA</small>	



Community Profiles on Our Website

Some of you may have noticed that the Community Profiles Section of our website (<http://www.business.nd.gov/searchcenter/community/>) has been down for construction. Job Service's "Area Profiles" are a great way to get some of that county information all in one place.

If you are looking for city-specific data or any information not included in the "Area Profiles", please contact me, Zoe, at 701-328-7252 or zwegeland@nd.gov. Thanks for your understanding!

How to find the "Area Profiles"

First, go to Job Service ND's website (<http://www.jobsnd.com/>) and click on the ND Workforce Intelligence Network logo (displayed to the right).



This will take you into the main portal for all of the workforce data. Scroll about half of the way down the page and look for an "Area Profiles" icon (shown to the right).



Now that you have found "Area Profiles" page (<https://www.ndworkforceintelligence.com/gsipub/index.asp?docid=350>), you can choose the area profile you want to view from a drop down list (see image below).

AREA PROFILES
 Last Update: October 1, 2013 | Update Cycle: Monthly

SELECT AN AREA PROFILE FROM THIS DROPDOWN AND CLICK GO >>>

GO

Select the blue "GO" button and a PDF will open in your browser. You can choose to save the PDF to your files or print it.

What's Included in an "Area Profile"

Tables:

- * Population Characteristics
- * Highest Educational Attainment
- * Income and Poverty
- * Employment and Wages
- * Largest Employment (by Industry)
- * Highest Average Weekly Wages (by Industry)
- * Job Openings and Active Resumes
- * Class of Worker
- * Worker Occupations
- * Usual Worker Hours
- * Housing Characteristics
- * Business Establishments
- * Largest Employers

Graphs and Charts:

- * Population Change
- * Highest Educational Attainment
- * Historical & Monthly Unemployment Rate
- * Annual Average & Monthly Initial Claims
- * Historical Employment
- * Employment by Industry
- * Average Weekly Wages (Total and by Industry)
- * Business Establishments (Total and by Industry)
- * Worker Hires & Separations (Total and By Industry)
- * Taxable Sales & Purchases
- * Per Capita Personal Income
- * Online Job Openings & Active Resumes

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