



# WORKFORCE DEVELOPMENT COUNCIL UPDATE

# WDC MISSION

- Advise the Governor and the public concerning the nature and extent of North Dakota's workforce needs
- Optimize opportunities and eliminate unnecessary duplication of effort

# WDC MEMBERSHIP

- Private Industry
- Organized Labor
- Education
- Elected Officials
- State Workforce Representatives

# WDC THEMES

- Earlier & More Diverse Career Exploration and Addressing the Technical Skills Gap
- Removing Barriers to Employment
- Occupational Licensing Reform
- Recruitment & Retention of Workers



## EARLIER & MORE DIVERSE CAREER EXPLORATION; ADDRESSING THE TECHNICAL SKILLS GAP

- Expansion of Area Career & Technical Centers
- Update, refine career exploration tools in schools
  - Incl. training for instructors
- Expand industry/career exploration
- Grant program to create virtual examples of high demand careers
- Support marketing for ND Career Builders (HB 1171)\*





# REMOVING BARRIERS

- Job Placement Pilot Program
- Certificate Program
- Targeted Marketing Campaign



# OCCUPATIONAL LICENSING REFORM

- Remove vague or generic terms
- Transparency regarding criminal convictions & pre-qualification
- Annual Data Collection
- SB 2306 cleanup



## RECRUIT & RETAIN

- Sustained funding for Technical Skills Training Grant
  - Support current \$2M funding allocation for TrainND in CTE Budget
- Recruitment Campaign





# FOR MORE INFORMATION

- WDC Toolkit: [commerce.nd.gov/workforce](https://commerce.nd.gov/workforce)
- Questions:
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THANK YOU!